

Subject: Propel Your Team Into The Future Of Writing With AI

Dear [Recipient's Name],

I trust this email finds you well.

My name is [Your Name], and as a [Your Title] at [Your Company], I've spent the better part of my career helping teams like yours tap into their full potential and stay ahead of the curve in an ever-evolving digital landscape.

In today's fast-paced business world, the key to success lies in continually embracing growth, learning, and evolution. One significant shift we cannot afford to ignore is the integration of Artificial Intelligence in everyday tasks—especially writing. When properly harnessed, AI tools can revolutionise your team's writing prowess, enhance productivity, and bring a new level of creativity to the fore.

I'm thrilled to introduce our transformative "Customised AI Copywriting Training: Supercharge Your Team's Writing Skills for the ChatGPT Age". This programme is meticulously designed with an understanding of human nature, drawn from the insights of behavioural profiling, and the proven marketing strategies of industry titans like Dan Kennedy.

Our training encapsulates the persuasive writing skills of renowned copywriters like Gary Halbert and Eugene Schwartz, honed to deliver tangible results. It's also steeped in the wisdom of Robert Cialdini's principles of influence, equipping your team with a potent combination of AI tool proficiency and advanced persuasion techniques.

Here's a glimpse of what our training offers:

1. **Flexible, Customised Training:** From concise presentations to immersive workshops, our training adapts to suit your team's needs.
2. **Real-Life Applications:** We infuse real business examples in our modules for direct relevance and immediate impact.
3. **Ongoing Support:** We believe learning is a journey, not a destination. We provide continuous support to help your team apply their new skills effectively.

Our offering is not just another training session—it's a transformative journey towards effortless, AI-enhanced communication. The integration of AI tools in your workflow will not disrupt but supercharge it, freeing your team to focus on strategy and innovation.

If this sounds like the kind of future you envision for your team, I'd be delighted to discuss it further and provide additional details. Would you be available for a call next week?

With our training, you're not just investing in your team's growth; you're crafting a future where creativity thrives, productivity soars, and writer's block is a relic of the past.

Thank you for considering our proposal. I look forward to the possibility of helping your team step confidently into the future of writing.

Best regards,

[Your Name]

[Your Title]

[Your Contact Information]